

PARTNERSHIP PACKAGES

HUNTERS HILL ART EXHIBITION 2024



Detail from JULIET ft 1964 Mini Cooper by Rosa Fedele



24 Oct - 3 Nov 2024
HUNTERS HILL TOWN HALL
huntershill.nsw.gov.au/art

ART
LIVES
HERE

HUNTERS HILL ART EXHIBITION

Starting on 24 October as part of Council's ART LIVES HERE season, the annual **Hunters Hill Art Exhibition** brings visitors from across Sydney to the historic Hunters Hill Town Hall.



EXCLUSIVE BUYERS PREVIEW

7pm Thursday 24 October 2024

OPENING NIGHT

6pm Friday 25 October 2024

EXHIBITION

10am - 4pm

Saturday 26 October -
Sunday 3 November 2024

PLAY YOUR (P)ART

Become an **Art Partner** by playing your (P)art as a sponsor or patron of this much-loved Hunters Hill tradition. Choose from one of five Prize Partnership Packages, or one of three Patron Tiers.

Feeling extra arty? An opportunity also exists to become the overall **Art Lives Here** season sponsor. This package includes exclusive support for the Young in Art prizes presented to local students. See final page for more details.

ART (P)ARTNERSHIP PACKAGES

| | |
|-----------------------------------|----------|
| Art Lives Here Season Sponsorship | \$15,000 |
| Diamond Sponsorship | \$10,000 |
| Platinum Sponsorship | \$8,000 |
| Gold Sponsorship | \$5,000 |
| Silver Sponsorship | \$2,500 |
| Bronze Sponsorship | \$1,000 |
| Tier One Patron | \$500 |
| Tier Two Patron | \$100 |
| Tier Three Patron | \$50 |

* Prices shown are ex GST



CELEBRATE ART

Each partnership package level comes with exclusive naming rights for one art prize (or service, by arrangement).

| | \$1000 | \$2,500 | \$5,000 | \$8,000 | \$10,000 |
|------------------------|--------|---------|---------|----------|----------|
| ART PRIZE NAMING | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
| HUNTERS HILL ART PRIZE | | | | | ✓ |
| REGIONAL ART PRIZE | | | | ✓ | |
| SCULPTURE PRIZE | | | ✓ | | |
| WATER COLOUR PRIZE | | | ✓ | | |
| SMALLER WORKS PRIZE | | ✓ | | | |
| PEOPLE'S CHOICE AWARD | ✓ | | | | |
| KID'S CHOICE AWARD | ✓ | | | | |
| NORA HEYSEN AWARD | | ✓ | | | |

| EDITORIALS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|--------------|--------|--------|------|----------|---------|
| LINKEDIN | | | | ✓ | ✓ |
| FACEBOOK | | | ✓ | ✓ | ✓ |
| INSTAGRAM | | | ✓ | ✓ | ✓ |
| EDM (E-NEWS) | | ✓ | ✓ | ✓ | ✓ |
| WEBSITE | | ✓ | ✓ | ✓ | ✓ |

| LINKS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|--------------|--------|--------|------|----------|---------|
| LINKEDIN | | | ✓ | ✓ | ✓ |
| EDM (E-NEWS) | ✓ | ✓ | ✓ | ✓ | ✓ |
| WEBSITE | ✓ | ✓ | ✓ | ✓ | ✓ |
| FACEBOOK | ✓ | ✓ | ✓ | ✓ | ✓ |
| INSTAGRAM | ✓ | ✓ | ✓ | ✓ | ✓ |

| LOGOS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|------------------|--------|--------|------|----------|---------|
| BANNERS | | | | | ✓ |
| STREET FLAGS | | | | ✓ | ✓ |
| BOOSTED FACEBOOK | | | | ✓ | ✓ |
| PRINT ADS | | | ✓ | ✓ | ✓ |
| FLYERS | | ✓ | ✓ | ✓ | ✓ |
| POSTERS | | ✓ | ✓ | ✓ | ✓ |
| WEBSITE | ✓ | ✓ | ✓ | ✓ | ✓ |
| SOCIAL MEDIA | ✓ | ✓ | ✓ | ✓ | ✓ |
| EVENT SIGNAGE | ✓ | ✓ | ✓ | ✓ | ✓ |



| | \$1000 | \$2,500 | \$5,000 | \$8,000 | \$10,000 |
|-------------------------------|---------------|---------------|-------------|-----------------|----------------|
| ADVERTISEMENTS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
| EXHIBITION CATALOGUE PAGE | 1/4 | 1/3 | 1/2 | 3/4 | Full |
| DIGITAL SALES PLATFORM | | | | ✓ | ✓ |
| EXHIBITION TELEVISION SCREENS | | ✓ | ✓ | ✓ | ✓ |
| STAGE CALL OUTS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
| PRIZE PRESENTATION | ✓ | ✓ | ✓ | ✓ | ✓ |
| OPENING ADDRESS | | | ✓ | ✓ | ✓ |
| FOYER DISPLAY | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
| PULL UP BANNERS (OWN) | | | | | ✓ |
| FLYERS OR CARDS (OWN) | | | ✓ | ✓ | ✓ |

All P(A)rtners will receive two invitations to the Buyers' Preview & Opening Night. Complimentary tickets for guests may be booked using a provided ticket link.

| GUEST TICKETS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND |
|---------------------------|---------------|---------------|-------------|-----------------|----------------|
| PREVIEW or OPENING | 2 | 5 | 10 | 15 | 20 |
| GENERAL EXHIBITION SEASON | 2 | 2 | 2 | 5 | 10 |

ART PATRON PACKAGES

Fancy being a patron of the arts? Play your (P)art by contributing to the Hunters Hill Art Exhibition as an acknowledged Art Patron. Choose from one of three Patron Packages available.

Would you like to give an Art Patron package as a gift? Contact the Exhibition Team at people@huntershill.nsw.gov.au for assistance in arranging this.

| | \$50 | \$100 | \$500 |
|------------------------------|---------------|---------------|---------------|
| PATRON NAME LISTING | TIER 3 | TIER 2 | TIER 1 |
| EXHIBITION CATALOGUE | | ✓ | ✓ |
| WEBSITE | ✓ | ✓ | ✓ |
| EXHIBITION TELEVISION SCREEN | ✓ | ✓ | ✓ |

| PATRON TICKET PASSES | TIER 3 | TIER 2 | TIER 1 |
|--------------------------------|---------------|---------------|---------------|
| BUYERS' PREVIEW | | | 2 |
| OPENING NIGHT | | 1 | 2 |
| GENERAL EXHIBITION SEASON PASS | 1 | 1 | 2 |



ART LIVES HERE SEASON SPONSOR

A special opportunity exists to become the **Art Lives Here** season sponsor. Play your (P)art as the presenting (P)artner for the season.

You will receive all of the benefits of the **Diamond Sponsorship** and more. This will include naming rights for the exhibition rather than for a specific prize, i.e. YOUR NAME presents Hunters Hill Art Exhibition 2024 and YOUR NAME presents Young in Art 2024

You will also be able to invite your clients or team to an exclusive evening soiree and viewing of the Hunters Hill Art Exhibition upon arrangement.



WHAT'S NEXT

The **Hunter's Hill Council Communications & Events Team** is available to discuss any questions you may have.

To take up the opportunity and PLAY YOUR (P)ART in the success of this year's exhibition, please contact the Hunter's Hill Council Communications & Events Team at (02) 9879 9400, or email people@huntershill.nsw.gov.au.

All potential sponsors are advised to read the [Hunter's Hill Council Sponsorship Policy](#).

